

MINUTES

MEETING: GO Topeka Board of Directors

PLACE: Chamber Board Room

TIME: 7:30 a.m.

DATE: January 5, 2007

Present: Carl Koupal, Rick Jackson, Linda Rameriz Gonzalez, Mark Wittenburg, Lucky DeFries, Jim Haines, Terry Neher, Maynard Oliverius, Mike Wilson, Dan Woodard, Connie Goodnow, Ben Blair, Mike Engler, Neil Fisher, Alonzo Harrison, Dr. Jerry Farley, Mike Humberd, Commissioner Vic Miller, Norton Bonaparte, Mayor Bill Bunten, David Kerr, Jim Parrish

Carl Koupal called the meeting to order. Neil Fisher moved, Connie Goodnow seconding, that the minutes of the December 1, 2006 meeting be approved. The motion carried.

Rick Jackson presented financial statements for the period and advised that money is currently being moved to investment. Expenses are in line with budget in both the private and public side. Doug Kinsinger discussed various incentive offers and payments. David Kerr moved, Maynard Oliverius seconding, that the financials be approved. The motion carried.

Carl Koupal advised that a nominating committee delegated to selecting officers and board members had met and returned with the following slate. Proposed officers are: Andy Jetter, Chairman; Rick Jackson, Treasurer; Linda Rameriz Gonzalez, Secretary, and Carl Koupal, Past Chairman. H Craig has agreed to serve a two year term. Connie Goodnow, Kris Kitchen and Matt Sabatini have agreed to serve another three year term. Also proposed for board members are Scott Griffith, INTRUST Bank; Steve Tyler, T & T Enterprises; and Bob Washatka, Express Personnel for three year terms. These terms will take effect February 1, 2007. Dr. Farley moved, David Kerr seconding, proposed slate of officers and proposed board members be approved. The motion carried.

Doug Kinsinger discussed an email and proposal from Rob Ratcliff of Resource Development Group, outlining the timing and process of renewing the private sector funding campaign. The renewal of the funding campaign is tied to the target market plan currently underway. Mr. Ratcliff proposed the same contract cost as five years ago, \$16,000 a month plus approximately \$4,000 a month for expenses. A ten month campaign had originally been planned, however, Kinsinger advised the contract has been re-negotiated to 9 months. The goal is to raise approximately \$2 million to \$2.5 million. Dr. Farley moved, Terry Neher seconding, that a contract be entered into with Resource Development Group for the capital campaign. The motion carried.

Doug Kinsinger reported on the process of conducting a community visioning process. The cost would be approximately \$250,000 for the first year with a potential of \$200,000 each for the next four years. The fund raising process could be tied to the capital campaign. The Fat Wednesday group and others in the community are interested and staff will be contacting those and other groups in the community regarding their interest.

Thomas Officer advised the loan program ended 2006 on a strong note with over \$870,000 having been lent. Staff is realizing that clients in all DBE programs need more education and is addressing that issue. The DBE has partnered with Jerome Toson to assist with mentor training. Over 40 students are waiting to start the next First Step FastTrac program in January.

Kathy Moellenberndt reported on the recent expansion of Frito Lay. The plant is adding 50 to 70 employees, investing \$10 million in building expenses and \$30 million in equipment. Ag Pro, another company staff is working with, would employ 40-60 people, invest \$150 to \$200 million in capital investment and need 300 acres of land. Options have been placed on

. Project

Staff continues contact with Blue Cross Blue Shield regarding their Medicare contract. Moellenberndt reported that in the last 6-8 months there has been an increased interest in space for call centers. Doug Kinsinger advised that

Doug Kinsinger discussed the amounts of incentives currently pending and the guidelines that are in place for those incentives. The board spent considerable time discussed incentivizing call centers, if there is a demand for this type job, and will our employment base support this.

Mark Wittenburg thanked everyone for their hard work and cooperation since the inception of GO Topeka. Our efforts are something to look back at and be proud.

Carl Koupal advised there was an invitation to the Annual Meeting at their places and urged those who hadn't sent in their reservations to do so. There are still sponsorships available. The keynote speaker will be Scott Meadow, and the Governor will be at the lunch. Scott Meadow will also meet later in the day with engineering and technical companies in the community. Koupal also reminded the board of the upcoming Welcome Legislators event on January 9th at the Capitol.

The meeting adjourned.